

NY BROWS &
BEAUTY SALON

10 AM–7:30 PM

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WELCOME: GROOMING THAT FITS A DOWNTOWN SCHEDULE

Men's grooming has become part of **ordinary self-care.** Some of our clients want tidy brows before a client meeting. Some are tired of shaving their chest or back. Others are getting ready for a wedding, a trip, or a season of training.

At NY Brows & Beauty Salon, our men's services focus on **hard wax for the face and upper body:** brows, cheeks, ears, nostrils, the nose, arms, chest, and back. Each visit includes **skin preparation**, the **wax service**, and a **soothing treatment** afterward, and your esthetician can share tips for keeping your results between visits.

This guide explains **what to expect**, so nothing about your first appointment is a mystery. We are at **70 Fulton Street** in Lower Manhattan, close to the Financial District.



THE MEN'S SERVICE MENU

Brows

Service	Price
Men's Eyebrows	$12
Eyebrows Trimming	$5
Between Brows	$5

Face

Service	Price
Cheeks Wax	$15
Ear Wax or Thread	$15
Nostril Wax	$15
Blackhead Nose Wax	$10

Body

Service	Price
Back Wax	$45
Chest Wax	$45
Half Arms	$20
Upper Full Arms	$35

What we don't offer
We do **not offer intimate or Brazilian waxing** for men.

Prices are current as of publication and may change. Please **confirm when you book.**



WHY HARD WAX? HOW IT WORKS AND WHAT TO EXPECT

Our men's services use **hard wax**. Here is what that means.

How it works
Hard wax is applied warm, left to set, and **removed without a cloth strip.** Because it is designed to **grip the hair rather than stick to the surrounding skin,** it is often a comfortable choice for sensitive areas, including the face.

What the process looks like
1. Skin preparation: We prepare and cleanse the area so the wax grips properly.
2. Wax application and removal: Hard wax is applied to the area, then removed, **taking hair from the root.**
3. Soothing treatment: We finish with a soothing product to help calm the skin, and your esthetician can share maintenance tips.

What to expect
- **Some discomfort is normal,** especially the first time. It is usually brief.
- **Mild redness is common** afterward and typically settles.
- Results typically last about **3 to 5 weeks,** depending on how fast your hair grows.
- Many men find that regrowth looks **softer and finer over time** with regular visits. That varies from person to person.

Good to know
Service times vary by area, so **ask when you book** if you're fitting an appointment into a lunch break or between meetings.



BROWS: TRIM, SHAPE, OR BETWEEN THE BROWS?

Our menu has three brow options. They are different jobs, so it helps to know which one you want.

Service	Price	What it's for
Between Brows	**$5**	A quick wax to remove hair between the brows
Eyebrows Trimming	**$5**	Trimming longer hairs to tidy the brow
Men's Eyebrows	**$12**	Shaping the brow for a clean, defined look

Which one should I choose?

Just a unibrow? Between Brows is quick and targeted.
Brows look unruly but the shape is fine? Eyebrows Trimming tidies them up.
Want a cleaner overall shape? Men's Eyebrows gives the brows a defined, groomed look.
Not sure? Tell us what bothers you, and we'll suggest one.

Tips for a natural look

- Say so if you want a **natural result.** "Clean it up but don't change it" is a perfectly good instruction.
- **Don't over-groom.** It's easier to remove more at the next visit than to put hair back.
- **Bring a photo** of a look you like, or of your brows before they grew out.
- **Avoid plucking at home** between visits, since it can change the shape.



FACE EXTRAS: CHEEKS, EARS, NOSTRILS, AND NOSE

These are small areas, but they are on show every day.

Cheeks Wax ($15)
Removes hair on the cheeks. Tell us how you'd like the result to look, and **ask where the edge will fall before we begin.**

Ear Wax or Thread ($15)
Hair on the ears is common. You can choose **wax or threading.** Ask us which suits you.

Nostril Wax ($15)
Removes **visible hair** from the nostrils. It is a sensitive area, so please tell us if you have a **cold, irritation, sores, or any skin problems** there. We may ask you to wait.

Blackhead Nose Wax ($10)
This is a **cosmetic service** for the nose. Ask us what to expect before you book. It **isn't a treatment for acne**, and any results are **temporary.** Skin may look pink for a short time afterward. If you have persistent breakouts or irritated skin, **see a dermatologist.**

Between visits
Avoid pulling hair out of the ears or nostrils yourself. A **small trimmer** made for the purpose is gentler.



CHEST AND BACK WAXING: A PLANNING GUIDE

Chest and back waxing are among our most popular body services for men. Some clients are athletes or lifters, and others simply want a cleaner look or are tired of shaving hard-to-reach areas.

Hair length matters
Wax grips best when hair is about **1/4 inch long.** Very long hair may need to be trimmed first, and very short hair may need to grow a bit. Your esthetician will advise you.

Don't shave beforehand
Shaving in the days before can leave hair too short for the wax to grip. If you normally shave, **let hair grow for a couple of weeks** before your visit.

Why people choose it
- **Smooth skin** for the beach, pool, or competition
- **A cleaner look** under fitted clothing
- **Less daily or weekly shaving**
- A back is hard to reach, so many choose **professional help**

What to wear
Wear a top that is easy to remove and put back on. **Loose clothing afterward** is more comfortable.

Practical tips
- Plan your visit for a day when you can **skip a hard workout afterward.**
- **Avoid saunas, steam rooms, and hot showers** for the rest of the day.
- **Avoid a sunburn** before your visit, since sunburned skin needs to heal first.

Comfort
Larger areas mean more sections, and **some discomfort is normal.** It is brief for each section, and many men find it **easier with regular visits.**



ARMS: HALF OR UPPER FULL

Our menu lists two arm options.

Service	Price
Half Arms	**$35**
Upper Full Arms	**$20**

Which one?
Half Arms: Covers **part of the arm.** It is a good choice if you want to keep the hair on the rest. **Upper Full Arms** Covers more of the arm.

If you're not sure what coverage you want, **ask us to explain** exactly where each service starts and ends before we begin.

Combining with other services
Arm waxing can be **booked alongside chest or back waxing.** Ask us when you book.

Tip: if your arm hair is very long, it may **need trimming first.** Your esthetician can tell you.



FITTING GROOMING INTO YOUR WEEK

A little planning goes a long way. Here is a simple guide.

If you have...	Consider...
A big meeting or presentation	Book face services (brows, cheeks) **a few days ahead,** so any pinkness settles
A wedding or photo shoot	Book **5 to 7 days beforehand,** not the day before
A beach trip or competition	Book body services **about a week ahead,** and protect your skin from sun
A heavy training week	Book on a lighter day, and **skip heavy sweating** for a day afterward
A busy workday	**Ask about timing** when you book, since service times vary by area

Lunch-break visits
Small services such as Between Brows or Eyebrows Trimming are a **good fit for a short break.** Larger services such as chest or back may need more time, so ask when you book.

Walk-ins
Walk-ins are always welcome. Booking ahead is recommended if you have a specific time in mind.



HOW TO PREPARE

For all services

- **Arrive with clean, dry skin.**
- **Avoid heavy lotion, oil, or sunscreen** on the area on the day.
- **Avoid sunburn and tanning** beforehand.
- Tell us about **allergies, sensitive skin, and skin conditions.**
- Mention **medications and products** that make skin more sensitive, such as retinoids or acne medication.

For waxing

- Let hair grow to **about 1/4 inch.**
- **Don't shave** in the days before.
- **Gently exfoliate** a day or two beforehand, but not right before.

Before you arrive

- **Allow time** so you're not rushed.
- **Write down your questions.**
- **Wear comfortable clothing.**



AFTERCARE AND INGROWN HAIR PREVENTION

Pinkness after waxing is normal and usually settles. These habits help.

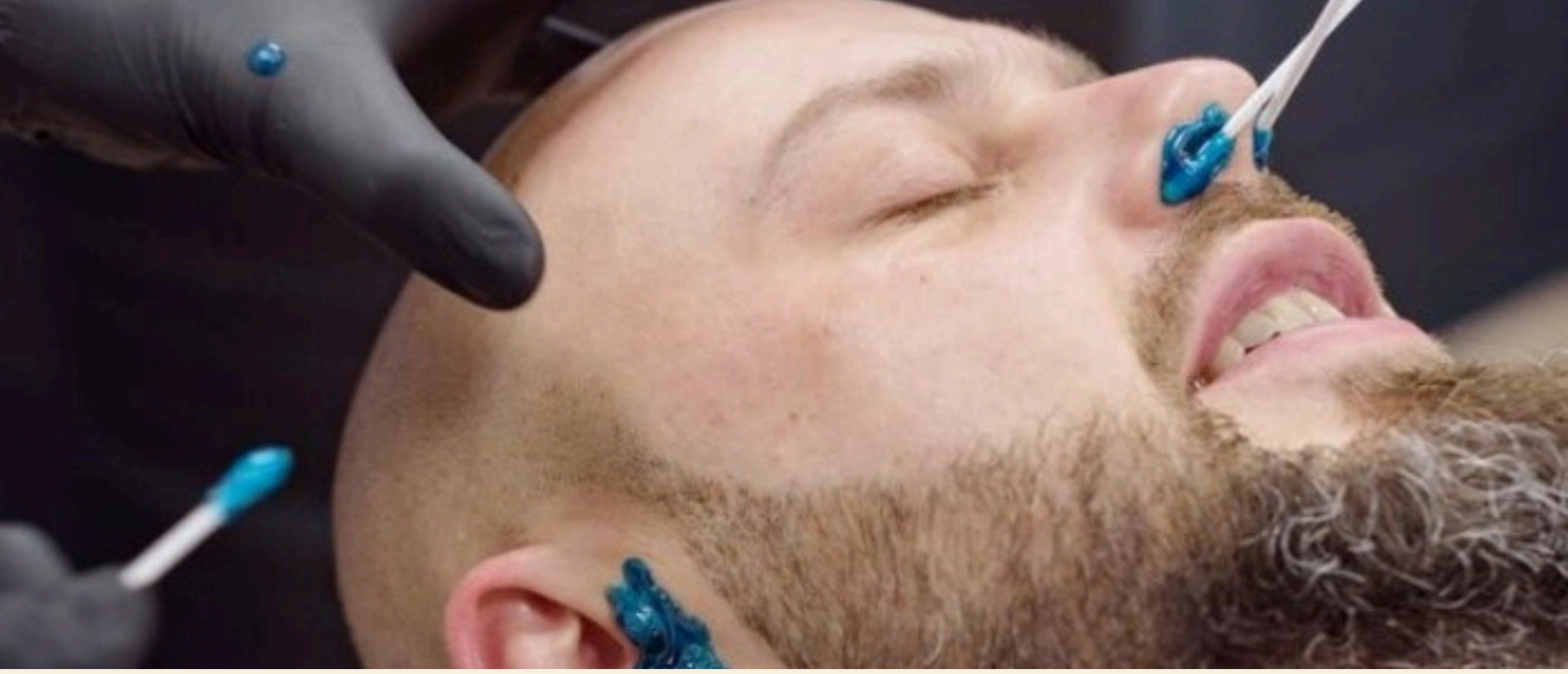
For the first day
Avoid touching the area with unwashed hands.
Skip hot showers, saunas, and steam rooms.
Avoid heavy workouts and heavy sweating.
Wear loose, breathable clothing.
Avoid direct sun and tanning.

In the days that follow
Moisturize the area daily.
Once skin has settled, **gently exfoliate** a few times a week to help prevent ingrown hairs.
Don't scratch, pick, or squeeze.

Men-specific habits

Situation	Habit
After the gym	**Shower and change** out of sweaty clothes promptly, and use clean towels
Backpack or bag straps	**Avoid rubbing** on freshly waxed shoulders and back for a day
Shaving other areas	**Use a clean razor,** and avoid shaving over freshly waxed skin
Tight shirts	Choose **loose fabrics** for the first day
Sun	**Use sunscreen** on exposed, freshly waxed skin

If something doesn't look right
Contact us or a medical professional if you notice persistent redness, swelling, pain, or signs of infection.



HOW OFTEN TO COME IN

Results typically last about **3 to 5 weeks.** Here is how to plan.

Area	Starting point
Brows	**Rebook when strays reappear** and the shape starts to blur
Cheeks, ears, nostrils, nose	Rebook when **hair has regrown**
Chest, back, arms	Rebook when hair has regrown to **about 1/4 inch**

A few principles

- **Hair grows at its own pace:** Some areas and some people regrow faster than others.
- **Don't rebook too early:** Waxing before hair has grown enough can give **uneven results.**
- **Consistency helps:** Many men notice **softer, finer regrowth** over several visits, though this isn't
- **guaranteed:** Ask us. After a visit or two, we can suggest a schedule based on how your hair grows.



HONEST ANSWERS TO COMMON WORRIES

Will it hurt?
Some discomfort is normal, especially the first time. Hard wax is designed to grip hair rather than skin, and many men find the sensationmanageable. It is **brief for each section.** If you're nervous, tell us.

Will the hair grow back thicker?
No. Removing hair at the root doesn't change its thickness or color. Many people notice softer, **finer regrowth over** time.

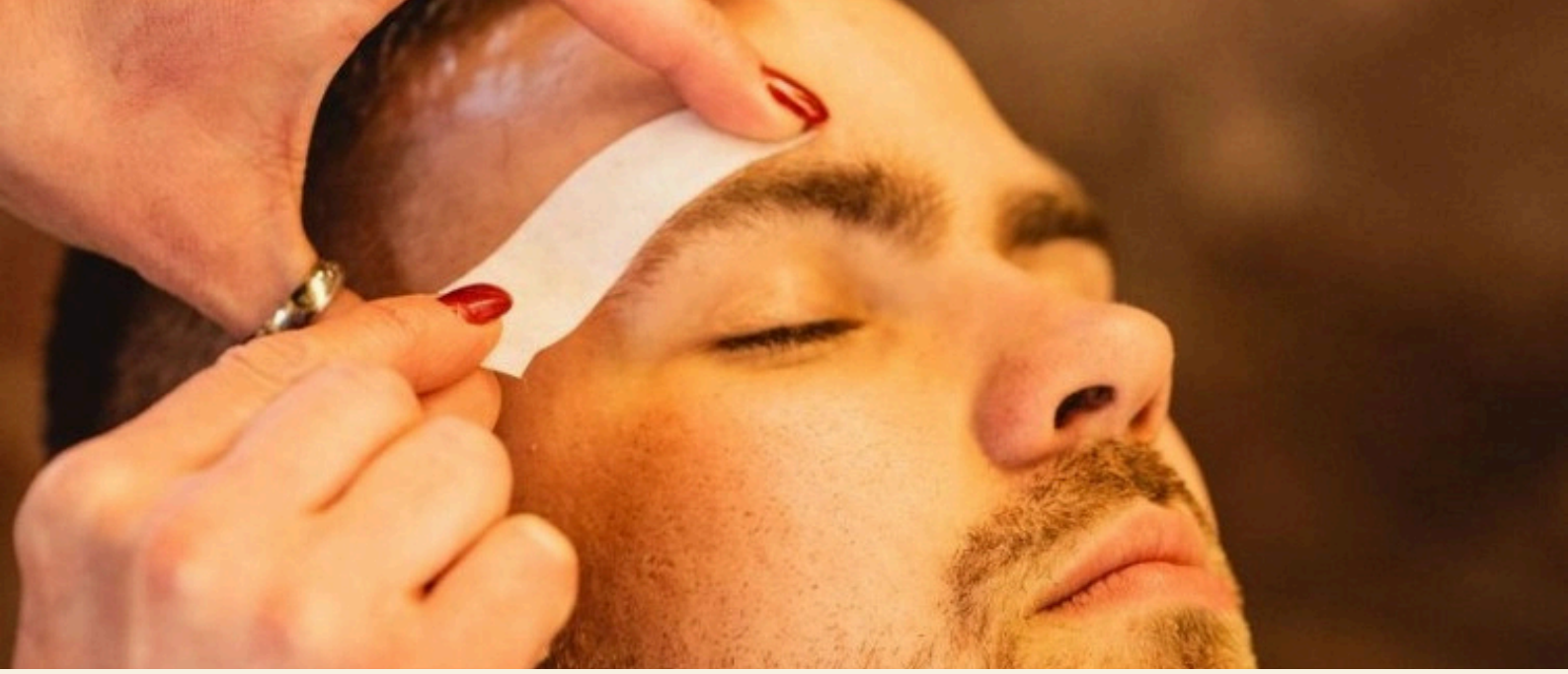
Am I too hairy?
No. We work with **all hair types.**

I've never done this. Is that okay?
Yes. First-timers are welcome. Tell us it's your first time, and we'll **explain each step.**

What if I feel awkward?
That's common. You're welcome to **ask questions throughout,** and you can tell us if you'd like us to explain what we're doing.

Is it only for bodybuilders or athletes?
No. Athletes and lifters are among our clients, but men book for many reasons, including **appearance, comfort, and convenience.**

Can I go back to work afterward?
Usually yes. Some pinkness is possible, especially on the face, so you may prefer to avoid scheduling a big meeting immediately afterward.



WHEN TO CHECK WITH US OR A DOCTOR FIRST

Tell us before we begin if you have

- **Sunburn,** broken skin, cuts, or irritation in the area
- A rash, **active infection,** or **cold sore** nearby
- **Moles,** skin tags, or raised spots in the area (your esthetician may need to work around them)
- A **skin condition** such as eczema, psoriasis, or recurring ingrown hairs
- **Recent skin treatments,** such as peels or laser
- **Medications** that affect skin sensitivity, such as retinoids or acne medication

See a doctor or dermatologist if

- A **mole or spot changes** in size, shape, or color, or **bleeds**
- You get painful, recurring, or **infected ingrown hair**s or bumps
- Redness or swelling after a service **gets worse** instead of better
- Grooming is cosmetic. It **isn't a substitute for medical care.**



QUICK ANSWERS, HOURS, AND BOOKING

What wax do you use?
Hard wax, applied warm and **removed without a cloth strip.**

How long do results last?
Typically about **3 to 5 weeks.**

Do you offer intimate or Brazilian waxing for men?
No. Our men's services focus on the **face and upper body**.

Do you accept walk-ins?
Walk-ins are always welcome. Booking ahead is recommended if you have a specific time in mind.

Can I get several services in one visit?
Ask us when you book. If you'd like brows plus chest or back, we'll confirm how to schedule them together.

What does it cost?
See the **menu in Section 02.** Please **confirm current prices** when you book.



READY TO BOOK?

RESERVE ONLINE OR CALL US: IF YOU'RE NOT SURE WHAT YOU NEED, TELL US WHAT YOU'D LIKE TO CHANGE, AND WE'LL RECOMMEND A STARTING POINT.

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